

KNUC 98.9 THE BULL – Invite-Only September/October Streaming Sweepstakes
Official Rules

NO PURCHASE OR PAYMENT NECESSARY. A PURCHASE WILL NOT IMPROVE YOUR CHANCES
OF WINNING. VOID WHERE PROHIBITED BY LAW.

BY ENTERING THE SWEEPSTAKES, EACH ENTRANT AGREES TO THESE OFFICIAL RULES.

1. Eligibility: 98.9 THE BULL September and October Streaming Sweepstakes (the "Sweepstakes") is open only
to listeners 18 years or older and residents of the state of Washington and

have received a special email invitation from 98.9 THE BULL to enter this Sweepstakes ("Email
Invite"). PLEASE NOTE: This is not open to the general public and is an invite-only

Sweepstakes through the Email Invite. No purchase necessary to enter the
Sweepstakes. Employees of Hubbard Radio Seattle and its radio station 98.9 THE BULL (the "Sponsor"),

Hubbard Radio, LLC, or any of their respective affiliates, subsidiaries, advertising agencies, or
any other company or individual involved with the design, production execution or

distribution of the Sweepstakes (collectively with Sponsor, the "Released Parties") and their
immediate family (spouse, parents and step-parents, siblings and step-siblings, and children

and step-children) and household members of each such employee are not eligible to enter
or win. The Sweepstakes is subject to all applicable federal, state and local laws and

regulations. Participation constitutes entrant's full and unconditional agreement to these
Official Rules and Sponsor's decisions, which are final and binding in all matters related to

the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth
herein. Winning a prize is contingent upon fulfilling all requirements set forth herein.

2. Sweepstakes Periods: The Sweepstakes begins on September 12 at 12:00:00 AM Central
Time ("PST") and ends at 11:59:59 PM CT on October 15, 2022 (the "Sweepstakes Period").

3. How to Enter: To enter, listen to 98.9 THE BULL during the Sweepstakes Period through the 98.9 THE BULL App
or Website Stream Player (collectively, the "98.9 THE BULL App"), and every day that you stream/listen

to 98.9 THE BULL through the 98.9 THE BULL App, you will receive one (1) entry into the Sweepstakes for a total
of up to thirty-four (34) entries during the entire Sweepstakes Period. Limit one (1) entry per

person per day regardless of how long the person streams/listens each day through the 98.9 THE BULL
App.

Sponsor is not responsible for telephone line unavailability, busy signals on the Sweepstakes
line, operator interference, technical or atmospheric conditions that disrupt the completion
of the entry, internet, app, Wi-Fi, or other technical malfunctions which may or may not result
from this Sweepstakes.

4. Random Drawing: A random drawing will be conducted by Sponsor on or about October 24,
2022 to randomly select one (1) Grand Prize winner from among all eligible entries received

during the Sweepstakes Period. Odds of winning depend on the number of eligible entries
received. The potential Grand Prize winner will be notified by email or telephone on or about

the day of the random drawing. Sponsor will make up to two (2) attempts to reach the Grand
Prize winner and in the event Sponsor is unable to reach the potential winner after two (2)

attempts, that potential winner forfeits their right to the Grand Prize and an alternate will be
selected at Sponsor's sole discretion.

-2-

5. Prize and Approximate Retail Value ("ARV") – One (1) Grand Prize - \$500.00, awarded
in the form of a check made out to the Grand Prize winner. ARV: \$500.00. Prize consists of

only those items specifically listed as part of the prize. Taxes are winner's sole responsibility.
Prizes are not transferrable or substitutable. Sponsor reserves the right to substitute any

prize, or portion thereof, for any reason at Sponsor's sole discretion. Any limitations on any
prize will be provided at the time the prize is awarded.

The winner must meet the eligibility requirements as set forth in Paragraph 1 of these Official
Rules. Winner is responsible for paying all applicable income taxes associated with accepting

their Prize. Winners will be required to sign a liability and/or publicity release and a W9 tax
form ("Prize Release") prior to issuance of the prize. A 1099 form will be submitted to all

appropriate taxing authorities.

6. Claiming the Prize: Upon winner verification, the winner will, as a condition of being
named an official winner, claim their prize in person at 98.9 THE BULL Studios located at 3650

131st Ave SE, Suite 550, Bellevue, WA 98006 during normal business hours (Monday-Friday, 9:00 a.m.
to 5:00 p.m.) within thirty (30) days of the day he or she wins to verify that he/she is the

qualified winner and must sign a Publicity and Liability Release ("Release") upon (and as a
condition of) picking up the Grand Prize. Failure to comply with this deadline shall be deemed

to be the winner's forfeiture of his or her right to claim the Grand Prize. The winner must
prove he or she is a qualified winner by presenting acceptable identification (e.g., state

driver's license; state issued identification card; valid passport with address verification; or
birth certificate with social security card and photo identification and address verification).

If a winner cannot prove he or she is a qualified winner, the prize will not be awarded.

7. Participation Conditions/Release/Consent to use Likeness: By participating, each
participant agrees to: (a) comply with and be bound by these Official Rules and the decisions

of the Sponsor which are binding and final in all matters relating to this Sweepstakes; (b) release and hold harmless the Released Parties from and against any and all claims, expenses, and liability, including, but not limited to, negligence and damages of any kind to persons and property, including, but not limited to, invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant's participation in this Sweepstakes, and acceptance or use or misuse of prize; (c) indemnify, defend and hold harmless the Released Parties from and against any and all claims, expenses, and liabilities (including reasonable attorney's fees) arising out of or relating to an entrant's participation in the Sweepstakes and/or entrant's acceptance, use or misuse of prize; and (d) allow Sponsor's use for promotional purposes of his/her likeness, voice and/or address (city/state) without any additional compensation. By calling in to participate in this Contest, each participant consents to his or her voice and telephone conversation being recorded and/or broadcast.

8. General Conditions: Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, for any reason whatsoever, including, without limitation, fire, flood, natural or man-made epidemic of health or other means, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared) or any federal state or local government law, order, or regulation, public health crisis, order of any court or jurisdiction or if any fraud, technical failures or any other factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Sweepstakes, as determined by

-3-

Sponsor in its sole discretion. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the participation process or the operation of the Sweepstakes or to be acting in violation of these Official Rules or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Only the type and quantity of prizes described in these Official Rules will be awarded. The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

9. Limitations of Liability: The Released Parties as set forth above are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind, including, but not limited, to malfunctions, interruptions or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the participation process or the Sweepstakes; (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of phone calls; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use or misuse of any Prize.

10. Privacy Policies and Data Collection: Information provided by you for this Sweepstakes on the entry form is subject to Sponsor's privacy policy located at:

<http://corporate.hubbardradio.com/privacy-policy/>. By entering this Sweepstakes, each entrant agrees that the Sponsor has the right to contact the entrant by phone, direct message, or email accounts provided on the entry form to administer and fulfill this Sweepstakes.

11. Disputes/Governing Law: Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or the prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate federal or state court of Washington; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' or legal fees; and (3) unless otherwise prohibited, under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with this Sweepstakes shall be governed by, and construed in accordance with, the laws of the State of

Washington, without giving effect to any choice of law or conflict of law rules (whether of State of Washington, or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Washington.

-4-

12. Official Rules/Winner's List: For a copy of these Official Rules, or the names of the Grand Prize winners, send a self-addressed stamped envelope to: 98.9 THE BULL Invite-Only September Streaming Sweepstakes Rules/Winners (designate which), 3650 131st Ave SE, Suite 550, Bellevue, WA 98006.

13. Sponsor: KQMV-FM, LLC and its station 98.9 THE BULL, 3650 131st Ave SE, Suite 550, Bellevue, WA 98006.